

### REMARKS

In response to an Office Action mailed on April 7, 2005, Applicant respectfully requests that the above-listed Amendments be entered and the Application be reconsidered. With entry of the above-listed Amendments, claims 1, 13 and 25-27 are amended. Claims 28-30 are new.

The Applicant appreciates the time and courtesy extended by Examiner Maung during a telephonic interview on September 9, 2005. The cited art (Ferguson) was discussed in relation to the disclosed invention. Agreement was reached that the invention is distinguishable over the cited art. The Applicant also appreciates the time and courtesy extended by Examiner Dinh on September 19, 2005 in reviewing proposed claim amendments that had been sent by the Applicant.

In the Office Action, the Examiner rejected Claims 1-27 under 35 U.S.C. 102(b) as being anticipated by U.S. Pat. No. 5,819,092 to Ferguson, *et al.* ("Ferguson"). Ferguson discloses a visually oriented software development tool for designing, constructing and modifying on-line computer services. (Col. 6, Lines 65-67.) Ferguson's visual editing system can be used to create commercial online computer services. (Abstract.) Ferguson's system includes several tools, including an "Online Designer," "Fee Setter," "Script Editor" and "Help Editor." The Online Designer tool provides graphical screen displays and cursor controls, such as a mouse, to enable a designer to design an on-line service. For example, the designer can create hypermedia documents that include on-screen input forms with text fields, checkboxes, option buttons, drop-down list boxes and hyperlinks. The designer can create scripts to control commercial transactions conducted through these forms. (Col. 10, lines 12-61.) A "Hypermedia Editor" is used to create interactive elements of a service by creating an input form and creating event scripts that process user inputs into the form. (Col. 13, lines 14-23.) A service created by Ferguson's tool can access real-time data sources, such as an inventory database to check available stock. (Col. 11, line 61 to col. 12, line 5.) Scripts written by the designer can query databases with keywords typed by users into the forms. (Col. 27, lines 41-67.) In other words, Ferguson provides a system for creating HTML web pages.

In contrast, the present invention provides methods and systems for automatically parsing documents, such as web pages, to identify objects on the pages and for forming lists of the objects, detecting selection by a user of one of the objects, searching a database for information regarding the selected object and displaying information from the database related

to the selected object to the user. Unlike Ferguson, the present invention is not related to creating web pages or other documents. Embodiments of the present invention are typically used when a user views a web page or other document, i.e. after the document has been created. Furthermore, Ferguson's system is executed by a development computer system that is coupled to a server, or the development tool is executed by the server.

The independent claims have been amended to recite parsing the document, forming the list, detecting the selection of one of the objects in the list and displaying the information on a client computer. In addition to distinctions made here and in the previously filed Amendments, no art of record, alone or in combination, is believed to disclose, teach or suggest a method for enabling information association, as recited in amended Claim 1. For at least this reason, Claim 1 is believed to be allowable.

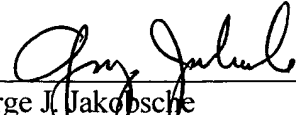
The Examiner rejected Claims 13, 25, 26 and 27 for the same reasons as Claim 1. Claims 13, 25, 26 and 27 are believed to be allowable for at least the reasons discussed above with respect to Claim 1.

Claims 2-12 and 14-24 depend directly or indirectly from Claim 1, 13, 25, 26 or 27. Claims 2-12 and 14-24 are, therefore, believed to be allowable, for at least the reasons discussed above with respect to Claim 1.

For all the foregoing reasons, it is respectfully submitted that the present Application is in a condition for allowance, and such action is earnestly solicited. The Examiner is encouraged to telephone the undersigned attorney to discuss any matter that would expedite allowance of the present Application.

Respectfully submitted,

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